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CANCUN: THE TOURIST ENCLAVE AND ITS COSTS

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For many Caribbean economies tourism is not longer a complementary activity. In order to understand its true impact and its prospects this activity should be analyzed as one of the leading sectors in a transition economy. The case of Cancun, Mexico, a resort which has had and extraordinary development in the last three decades will be considered. Such development, however, has had associated social, cultural and environmental cost which are usually not mentioned.

KEY WORDS: mass tourism, "acapulquization", cultural and demographic impact, Cancun.

IMPACT OF THE NON-RESIDENT TOURIST ON THE LOCAL ECONOMY

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This Paper considers the impact of tourism in the Island of Lanzarote, Canary Islands. Starting from the data on hotel lodging and form a complete inventory of the total number of beds which are not in hotels the analysis tries to show that the most important result of the tourist development process, which took place over 30 years, is the urbanization process and the creation of the modern economy supplying premium quality tourist service. Beside, it can be noticed that the protection of the environment has helped to bring about relevant tourist expenditure. However, the same can not be said about the total employment rate whose growth is symbolic when compared to the investment efforts carried out in order to get the "lanzarotian tourist product" ready.

KEY WORDS: impact of tourism, tourist employment, tourist expenditure.

SAN CARLOS DE BARILOCHE, ARGENTINA
Costs and benefits of ecotourism

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Due to the growing concern about the environment, new varieties of tourism with low environmental impact have been developed in the last decades. Such is the case of the case of the so called ecotourism, green tourism, responsible tourism, etc. Nevertheless, these kinds of tourism already existed before the boom of mass tourism. This situation is clearly illustrated by the development of tourism in San Carlos de Bariloche, Argentina, where the above mentioned varieties of tourism appeared in the late nineteenth century.

Therefore, San Carlos de Bariloche is an interesting case to analyze how an economic activity, which apparently has a low impact on the physical environment and on the social and cultural pattern, is able to modify the environment where it takes place.

KEY WORDS: San Carlos de Bariloche, colonization, tourism, environment, impacts.