

TOURISM DESTINATIONS IN THE INTERNET

An Analysis of Government Sites

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This paper presents the results of an analysis of the government web sites of the main tourist destinations of Argentina. At first, a reference is made to the role the new information and computerized technologies play in tourism. Next, a new typology proposal is made that takes into account the guidelines of UNWTO and UNCTAD related to the use of this means in organizing and analyzing information obtained.

KEY WORDS: *new technologies, tourism destinations, websites, Argentina.*