

HANDLING OF SOLID WASTE AT TOURIST EVENTS AT THE NATIONAL GRAPE FESTIVAL (RS-BRAZIL)

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The main object of this article is to analyze the handling of solid residues at tourist events. Field work was conducted using direct observation techniques as well as interviews. Interviewers were: the president, the two vice-presidents and the directors of the 15 different organizing committees of National Grape Festival 2006. The results show the importance of developing environmental education programs in order that employees and volunteers learn to take waste generation into account when planning the event.

KEY WORDS: *solid waste; National Grape Festival; environmental variable.*