

ECOTOURISM AND NATURE CONSERVATION
The Rol of Brazil's Private Natural Heritage Reserves

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This article presents some of the results of the first author's, which developed a descriptive and exploratory research under the qualitative and quantitative methods, aiming to evaluate the importance of Brazil's Private Natural Heritage Reserves (RPPN's) for ecotourism and its role in the conservation of ecosystems.

KEY WORDS: ecotourism; Conservation Units (UC's); Private Natural Heritage Reserves; conservation; ecosystems; Brazil.