

SPACE, SOCIAL PRACTICES AND REPRESENTATIONS ON BUSINESS TOURISM
The Feira Hippie of Belo Horizonte (Brazil) and the Symbolic Constructions

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This paper aims to show and analyze the relationship among the categories of space (physical and symbolic), the social practices and social representations produced in the symbolic constructions that are placed by business tourists in their everyday practices at Feira Hippie de Belo Horizonte-MG (Brazil). These relationships among space (physical and symbolic), the social practices and social representations have permitted observe that the action of business tourists at Feira Hippie had as a common base the ambiguity. The economic rationality is present in their everyday, however it is only supported and reinforced in the way which there are spaces by the use of tactics base don the individual personality. By your turn these ones are frequently opposed to the logical rationality of economic activity and, at the same time, indispensable to the socioeconomic activity of social actor.

KEYWORDS: *space (physical and symbolic), business tourists, feira hippie, social representations.*