

TOURISM AND MEMORY

Theoretical - Methodological Insights on the Space for Memory of the City of Buenos Aires, Argentina

Cecilia Palacios
Universidad de Buenos Aires
CONICET - Argentina

The aim of this article is to provide some insights on the relationship between memory policies and tourism; mainly when places of memory are considered tourist attractions. This bond between tourism and social memory –when the latter is turned into a tourist product–, deserves to be discussed from different angles and points of view. Considering that the construction of memory is a communicational process which develops within multiple social institutions, this article proposes to reflect about the way the Space for Memory (Espacio para la Memoria), of the city of Buenos Aires could be considered – or not- as a place of tourist interest.

KEY WORDS: *memory policies, construction of social memory, tourist places of memory.*