

THE STRATEGIC PARTICIPATORY AND WEIGHTED DIAGNOSTICS – SPDW
Four case studies of its implementation in community-based tourism projects in Brazil

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This paper shows and discusses the results from the pondered Participate Strategic Diagnosis application, which was applied in four distinctive regional development community based projects in the Brazilian states from March, 2007 to June, 2009. Regardless the social economic context of its applications, the methodology has proved to be effective both to direct and indirect tourist development projects. In the way beyond pointing out advantages, threats and opportunities it also provides, through interest information the opinion of a group of experts, a better information exchange as well as the consolidation of regional cooperation and a glimpse into the necessary structural modifications for the insertion of a particular region to tourism activity.

KEY WORDS: *diagnosis, systemic analysis, regional tourism development, tourism and communities.*