

THE PROCESS OF CONSTRUCTION OF TOURISM REGIONAL NETWORKS

The Tourist Region of Agulhas Negras-RJ, Brazil

Aguinaldo Cesar Fratucci
Universidade Federal Fluminense
Niterói-RJ - Brasil

This article aims at analyzing the process of constitution of tourism regional networks established from the structuring of networks-territories in regional scale. Having as theoretical basis territory-network and regional network basis as well as the tourist region of Agulhas Negras-RJ as empirical object, this text proposes that the consolidation of tourism regional networks may structure new public-private instances of tourist development reordering, as in the case of CONRETUR Agulhas Negras – RJ. In order to do that, structured researches have been used, mainly from the technique of participant observation, besides personal interviews and electronic means.

KEY WORDS: regional-network; network-territory, region o the Agulhas Negras-RJ.