

**A CLASSIFICATION OF SPANISH TOURIST ZONES BASED ON STRUCTURAL
CHARACTERISTICS OF SUPPLY AND DEMAND
An Application Using a Latent Class Model**

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Tourist agents and organisms can make an efficient assignation of resources by identifying tourist segments. The goal of this work is to classifying the Spanish tourism zones by means of supply and demand, using a latent class model. Results show the existing of three different groups. A classification of these tourism zones is listed in the paper.

KEY WORDS: *tourism, tourism zones, classification, segmentation, latent class.*