

**THE LANDSCAPE OF THE SURROUNDING HIGHWAY INTERPRAIAS IN BALNEÁRIO
CAMBORIÚ (SANTA CATARINA, BRAZIL) FROM THE TOURIST PERSPECTIVE OF PARK
ROADS**

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This article was originated from a research funded by the National Council for Scientific and Technological Development (CNPq, Brazil) during 2008 to 2010. This research is taken from a wider study that focuses on the process of transformation that occurred following the implementation of the Interpraias Road, a tourism corridor in the municipal district of Balneário Camboriú, Santa Catarina, Brazil. The main objective of the study was to analyze the changes that have taken place in the landscape surrounding the Interpraias road, as a result of tourism development in the region. The research is qualitative, quantitative and exploratory, with a document and bibliographic review and collection of field data. Considering that the issue is still little explored in scientific production in Brazil, the theory and methodology developed may also contribute to new methodological possibilities. The analysis involved and linked the themes of landscape, park roads and tourism space. The results showed that in the region around the Interpraias road, there are mainly natural attractions that give it prominence, with the perspective of tourism use of the park roads as an alternative form of development.

KEY WORDS: *tourism, park roads, protected areas, transformation of the landscape.*