

LABOR FLEXIBILITY IN THE TOURIST SECTOR IN MEXICO

A Theoretical Interpretation

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This article presents an economic contextualization of the tourism activity in Mexico, highlighting changes that have occurred in the field of labor markets. A survey of the flexible labor markets concentrating on its main characteristics and implications to the tourism sector is made. A core element of the study is the characterization of Mexico's particular tourism labor market in terms of the different existent economic theories of labor markets. It was conclude that the most applicable of the labor market theories is the "market segmentation" theory and provide a summary table of the factors which determine labor flexibility, observing that these same factors generate a situation of precarious labor in the sector.

KEY WORDS: *tourism sector in Mexico, labor flexibility, labor markets, precariousness, market segmentation.*