

SCIENTIFIC DISSEMINATION OF TOURISM RESEARCH IN LATIN AMERICA

Patricia Picazo-Peral
Sergio Moreno-Gil
Universidad de Las Palmas de
Gran Canaria - España

Tourism is a key industry in Iberoamerica, representing this region an important role in the international market. Thus, there is a need to analyze the tourism research developed by authors and institutions of this region. This paper analyzes the contribution in tourism academic journals of those researchers from Iberoamerican institutions, considering the dynamic evolution in the period 2006-2011. The paper allows for identifying those countries, institutions and researchers that has shown a higher performance in researching and publishing their studies in tourism. The paper shows a ranking of institutions and authors, but also the geographic application of the studies, number of co-authors, journals where they publish, citations of their papers, etc. Finally, the paper highlights some conclusions and recommendations about the current situation of tourism research in Iberoamerica.

KEY WORDS: *research, tourism, Latin America, university, ranking, journals, publishing.*