

ENGAGING WITH THE WORLD

Latin America and the Internationalization of Tourism Research

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This paper provides a broad picture of the internationalization of tourism research within which the Latin American experience might be situated and offers some ideas and suggestions as to how research in the region might be integrated further and how a greater engagement with research and researchers in other parts of the world might be fostered. The first part of the paper addresses five questions: what is meant by the internationalization; what patterns are emerging; what is driving internationalization; what is the role of language in internationalization; and what is the significance and impact of internationalization? The second part offers suggestions as to how Latin American researchers might frame their work in order to disseminate it more widely and integrate their studies with greater impact in the international literature.

KEY WORDS: *internationalization; knowledge creation; Latin America; publishing tourism research; transfer of experience.*