

## **HOLDING TOURISM OR SUSTAINABLE TOURISM (TS)**

### **Theoretical Reflections**

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*Thoughts on sustainability development (SD) reflect on tourism. This leads to two vacuums epistemological approaches of which the first is present in the analysis and reflection on the conceptualization of tourism approaching an essence and meaning derived from the philosophy of the DS. Just this is the vacuum in relation to its ambiguity in its conceptualization posing a reflective thinking that leads to homogeneous data regarding the build of a discourse that includes both DS qualitative and quantitative units in order to wipe questions from the perspective of tourism and generate a theoretical-methodological and epistemological model to give a significance and meaning to the practice of sustainable tourism (TS) in the context of a modern society.*

**KEY WORDS:** *tourism, sustainable tourism, critical theory, reflexivity.*