

PLANNING CULTURE AS A METHODOLOGICAL PROPOSAL OF TOURISM STUDIES

Larissa da Silva Ferreira Alves
Universidade do Estado do Rio Grande do Norte
Campus de Pau dos Ferros - Brasil
Eustógio Wanderley Correia Dantas
Universidade Federal do Ceará
Fortaleza - Brasil

This paper aims to propose the planning culture as a method of analysis for the study of tourism. Ferrão (2011) says the planning culture are entering the scientific field in order to identify and analyze which factors are involved in local spatial planning, allowing that in studies concerning OT practices performed in certain locations, regions or countries, local identities to gain relief, consisting element that can change, completely, the planning for the future of the territory. The authors propose an adaptation of the Knieling; Othengrafen (2009) methodology of planning culture, that said for this such studies, it is necessary to analyze the Societal Environmental, the Planning Environmental and Planning Artifacts. As a result, some elements that can be brought to the OT analysis of tourism are shown, according to the environments proposed by the authors.

KEY WORDS: *planning culture, tourism, methodological proposal.*