

TOURISM IN CAPE VERDE

Profile and Valuation of the Traveler

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In recent years, the islands have had a significant change in its economic structure that is reflected in a significant increase in their economic development. This paper describes the transformation that Cape Verde has taken in the last decade, thanks mainly to tourism and the increase of the construction sector. In addition, the results of this study present the review and assessment of different variables related to tourism and foreign travelers who visited the main tourist island of the country, the island of Sal. Accordingly, this study is based on surveys applied to foreign tourists who visit the island in All-Inclusive System. The findings show a high level of satisfaction of foreign tourists, especially related to the beaches, the hospitality of local people and the weather. However, it must be emphasized the need to facilitate and simplify the procedures of the entry of tourists in the country and the increasing of the shopping areas. The study's practical implications and limitations are also discussed.

KEY WORDS: SIDS, all-inclusive system, economic development, tourism, Cape Verde.