

BEHAVIOR AND INTERRELATIONSHIP OF TOURISM AND AIR TRANSPORT IN COLOMBIA

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The purpose of this review article is to explain the reasons for the rapid development of tourism and air transport industries in Colombia, strongly interrelated and mutually reinforcing. This article also evaluates their impact on the Colombian economy. This research aims to characterize, measure and explain the numbers presented by these two industries in Colombia while identifying their interrelation. Therefore, it mentions and analyzes such important factors as the public policies that have influenced the recent development of the Colombian tourism and air transport industries.

KEY WORDS: Colombia, tourism, travel, airport, air transport.