

ONE APPROACH TO ORGANIZATIONAL KNOWLEDGE MANAGEMENT AND INTELLECTUAL CAPITAL AT THE FOOD AND BEVERAGE SECTOR

Diego Alfredo Salazar Duque
Universidad Tecnológica Equinoccial
Quito, Ecuador
María Alejandra Osorio Espín
Universidad Tecnológica Israel
Quito, Ecuador

Intellectual capital, immaterial asset or intangible within the framework of organizational knowledge management is a matter of common treatment at the business management literature concerning, especially the importance given to it and information as competitive differentiators components. In order to define the concepts and propose an approach for the food and beverage sector and also to identify which elements can be considered the most relevant at this environment, an exploration of the literature performed by various authors who have deal with different views and models about this theme; finally a proper classification for application-at the food and beverage sector, getting to identify three key components that must be considered as success factors in these assets; between the classification presented is: human capital, information and structural.

KEY WORDS: *organizational knowledge management, intellectual capital, food and beverage sector.*