

## THE COOPETITION RESEARCH

### The current status of knowledge and its implications on tourism studies

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*This paper presents a synthesis of the theoretical evolution of coopetition construct and its reflection in the tourism research. The aim is to enable a path analysis of the formation of a literature body on this topic, particularly applied to the tourism sector, as well as, to verify the future research agenda for this construct in this sector. The methodology is a systematic theoretical revision supported by bibliometric technique. The coopetition is the intrusion of competition in cooperative or collaborative relationships through interorganizational networks that seek mutual benefits. In tourism, these networks are generally formed by multiple companies that cooperate to create a market, but compete in sharing this market. The results of this theoretical review indicate that coopetition is an intrinsic and natural behavior in the tourism destination. They also indicate that the development of research on coopetition has similarity with the theoretical-empirical route which has created the paradigm of competition-competitiveness-tourism competitiveness. In this sense, coopetition follows a path toward competitiveness, which implies the need to create measurement models coopetition capacity for tourism destinations. The paper concludes presenting a future research agenda for this concept in tourism, that is, it contributes to form a new paradigm for the tourism analysis which considers the relational perspective as an important source of competitive advantage.*

**KEY WORDS:** *Coopetition, tourism destination, interorganizational networks, research agenda.*