

## COMMUNITY TOURISM IN ECUADOR: ¿QUO VADIS?

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*The community tourism, defined as all solidarity tourism activity, allows the active participation of the community from an intercultural perspective and the adequate management of the cultural heritage, based on an equity principle in the distribution of the local benefits. Since 1980, it has become a strategic activity for many rural and indigenous communities of the Ecuador. However, this process, which began more than 30 years ago, presents today a sharp deceleration and not a few disagreements. The objective of this research is to analyze who are the main actors and which role they play in the Community tourism of Ecuador, in the existing legal framework, and be able to answer on the limiting factors, which block the launch of this activity that was born in the own bosom of the indigenous communities in this country.*

**KEY WORDS:** *Tourism, community, answer, deceleration, disagreements.*