

TOURISM, ENVIRONMENT, AND INDIGENOUS DEVELOPMENT IN THE COLOMBIAN AMAZON

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Between August and October 2013, it was intended to identify the relation between tourist, environment and indigenous development in the Colombian Amazon through analysis by way of interviews focused on inter-subjective processes for consent. The results indicate that the points of interest of different actors in the Amazon influence the economic growth of the region, and because of this the tourism-environment-development relationship within the indigenous communities generates three tendencies that condition a proposal of community-based tourism that strengthens the cultural-natural environment and the development of the communities. It is concluded the importance of indigenous groups sharing their life plans and participating in the formulation and execution of plans for tourism competitiveness, as this boosts an economy in an environment of indigenous reserves that requires strengthening infrastructure, training, marketing and ecosystem services of Amazonian products.

KEY WORDS: *Community action, rural community, regional economy, cultural tourism.*