

PUBLIC TOURISM POLICIES IN BRAZIL
An Analysis of Scientific Production in the Period 2006-2016

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Tourism in Brazil has become a dynamic and growing activity today, implying labor training, structured services and market qualification. However, it is essential to establish the relationship between tourism and public policies for the growth of the sector, leading to governmental actions linked to private and third sector partnerships stimulating the development of tourism in a planned and effective way. The present research has the objective of analyzing the articles published in the ANPAD (National Association of Postgraduate and Research in Administration), and the Scielo, Scopus and Web of Science databases that addressed the theme of tourism and public policies in Brazil, period from 2006 to 2016, using the exploratory methodology with the method of bibliometric study. The results reveal that there are many studies in the area of tourism, but when it is approached with the subject of public policies in Brazil the lack of research is evident, although the subject is of great notoriety for the governmental scenario, the results point publications in few tourism and consecrate Brazilian and international authors as the main researchers for the area.

KEY WORDS: *Tourism, public policies, bibliometric study.*