

CREATIVE GASTRONOMY

Analysis of Scientific Production

Claudia Patricia Maldonado-Erazo

Escuela Superior Politécnica de Chimborazo - ESPOCH, Riobamba, Ecuador

José Álvarez-García

Universidad de Extremadura, Cáceres, España

María de la Cruz del Río-Rama

Universidad de Vigo, Ourense, España

Verónica Mora-Jácome

Universidad Técnica Particular de Loja, Ecuador

Creative tourism is established as an alternative for the development and diversification of destinations, constituting a strategy capable of creating collaborative networks through which knowledge, experiences and techniques can be shared within the seven fields of action established by the UNESCO. The objective of this study is to show the current state of scientific research on one of the seven fields of creative tourism that is creative gastronomy. The methodology combines the application of an exploratory and statistical-descriptive bibliometric analysis to the articles published in journals indexed in the Scopus and Web of Science (WoS) databases, on the subject; as well as a descriptive-qualitative content analysis. The documents were identified by the tracking technique (11 articles in Scopus and 8 in WoS). The results obtained show that this subject is in a precursor phase, in which a concentration of descriptive works that address case studies in different parts of the world is observed.

KEY WORDS: *Creative tourism, creativity, gastronomy, bibliometric analysis, bibliographic analysis.*