

GOVERNANCE AND SUSTAINABILITY IN TOURIST DESTINATIONS

An Analysis of Academic Discourse

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Although interest in governance studies in the context of tourist destinations is associated with the approach to sustainability, the researches in the area tends to disregard this fundamental link and to treat each theme separately and disconnected from the principles and foundations that gave rise to its discussion and evidence in current literature of the area. Based on this perception, this paper proposes to identify if the discourse of governance is present in the works on sustainability and if the discourse of sustainability is in the work on governance. This is a theoretical-conceptual study of a qualitative nature, which may serve as a partial literature review on the relationship between the respective themes. For this purpose, the complete articles published in the Annals of ANPTUR between 2005 and 2017 were used as a database. It was used the methodological instrument ProKnow-C to the selection and classification of the articles. The results indicate that governance is perceived in the debates of sustainability as a presupposition for sustainable development. Sustainability, in turn, is discussed in the context of governance as the purpose of this management model, but not as a philosophical approach that would guide, with its principles, governance actions.

KEY WORDS: Governance, sustainability, tourist destinations, ANPTUR.